

Holiday House (November 12-14 and 19-21) – \$2,500 (2 sponsorships available)

Event description: Our signature event of the year is Holiday House. Holiday House is an extravagant and unique shopping experience that features some of the best artisans, craftspeople and businesses from Rome and the surrounding areas. During this event, the 1920s Tudor mansion is transformed into a magnificent, unique shopping destination exhibiting handmade and one-of-a-kind creations.

Full sponsorship of the entire event includes a co-title sponsor logo on all promotional/marketing material for advertising, online event listings, social media posts, physical signage, including a full-page color ad in our Holiday House Shopping Guide and two tickets to the Holiday House Gala Evening and other events during the Holiday House.

Holiday House Gala Evening (Friday, November 12) – \$1,750 (2 sponsorships available)

Event description: The Gala serves as the opening reception for Holiday House. The Gala is an elegant evening filled with live music, wine and hors d'oeuvres samplings. It is a night that everyone looks forward to, and for many, it is considered the beginning of the holiday season in Rome. The Gala is an elegant affair that draws about 250 people for the evening, including many local business people and officials.

Sponsorship of the evening includes a co-title sponsorship logo on all promotional/marketing material for this event in advertising, online event listings, social media posts, physical signage, including a color ad in our Holiday House Shopping Guide and two tickets to the event.

Dinner Music Evenings – \$1,750 (2 sponsorships available)

Event description: This series consists of (2) evenings of dinner and music. Guests will dine on cuisine catered by local restaurants before adjourning to the living room for an evening of music from a variety of music styles. These evenings bring the best of the tradition of chamber music evenings to the RACC.

Sponsorship of this event includes a co-title sponsorship logo on all promotional/marketing material for this event in advertising, online event listings, social media posts, physical signage, and two tickets to each event.

Summer Concert Series – \$1,250 (2 sponsorships available)

Event description: This concert series consists of (5) concerts from a variety of music styles from Jazz to folk music featuring top-level regional talent.

Sponsorship of this event includes a co-title sponsorship logo on all promotional/marketing material for this event in advertising, online event listings, social media posts, physical signage, and two tickets to each event.

Summertime Toast! (mid-June) – \$750 (2 sponsorships available)

Event description: Summertime Toast is a wonderful evening where guests stroll through the Center and grounds listening to live music and enjoying the beautiful rooms, architecture & art on display. Fine wines, local craft beer, handmade chocolates, cheeses, desserts & food pairings are showcased, and sampled by guests as we welcome summer.

Sponsorship of this event includes a co-title sponsorship logo on all promotional/marketing material for this event in advertising, online event listings, social media posts, physical signage, and two tickets to the event.

Halloween House (October 8/9 and 15/16) – \$750 (2 sponsorships available)

Event description: The entire Center is converted into a Haunted House. We also have kid-friendly areas (Trick-or-Treat Street, Not-so-Scary Trail, Imagination Station) and a café.

Sponsorship of this event includes a co-title sponsorship logo on all promotional/marketing material for this event in advertising, online event listings, social media posts, and physical signage.

Gallery Nights – \$750 (2 sponsorships available)

Event description: With three galleries focused on exhibiting art work by regional artists, the RACC hosts a minimum of nine opening receptions a year, and is open to visitors daily Monday through Friday.

Sponsorship of this event includes a co-title sponsorship logo on all promotional/marketing material for this event in advertising, online event listings, social media posts, and physical signage.

Art Classes – \$500 (1 sponsorship available)

Event description: True to our desire to help people “Step into the Arts” we, in collaboration with Artistree, offer a variety of art classes for youth and adults throughout the year.

Sponsorship of this event includes the title sponsorship logo on all promotional/marketing material for this event in advertising, online event listings, social media posts, and physical signage.