

Rome Art and Community Center Sponsorship Opportunities



**BECOME A SPONSOR
TODAY**
Support your Community
Center!



Council on
the Arts

308 West Bloomfield St., Rome, New York 13440
315-336-1040 | www.romeart.org | executivedirector@romeart.org

Sponsorship Opportunities

All Sponsorships include Business Member benefits and additional benefits listed

Seasonal Events

Holiday House | November 13-15 & November 20-22

Every November, the RACC transforms into the beloved tradition, Holiday House. Adorned with decorations, trees, lights, and a little holiday magic, the Carpenter House is a sight to be seen. Once the stage is set, over 40 local vendors move their products into the house for a two-weekend shopping extravaganza that supports not only the Art Center but numerous local businesses. These two weekends draw thousands of people each year from the greater Rome area.

\$2,500 Michelangelo Level Sponsor - Two Available

- Your logo on all promotional/marketing materials, social posts, and event page
- Full-page color ad in our Holiday House Shopping Guide
- Free Admission for 8 to all Holiday House Events

\$350 Rembrandt Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page
- 1/4 page ad in our Holiday House Shopping Guide
- 2 tickets to Holiday House

\$250 Picasso Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page

Holiday House Opening Night Gala | November 13

The Holiday House Opening Night Gala is an elegant evening filled with live music, wine, and hors d'oeuvres. For many, it is considered the beginning of the holiday season in Rome. It is an event not to be missed!

\$1,250 Michelangelo Level Sponsor - One Available

- Your logo on all promotional/marketing materials, social posts, and event page
- Full-page color ad in our Holiday House Shopping Guide
- Free Admission for 6 to the Gala

\$350 Rembrandt Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page
- 1/4 page ad in our Holiday House Shopping Guide
- 2 tickets to the Gala

\$250 Picasso Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page

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Holiday House Ladies Night | November 20

The Ladies Night kicks off the second weekend of Holiday House. It is filled with live music, wine, and hors d'oeuvre sampling. Ladies night draws women from all over the area.

\$1,250 Michelangelo Level Sponsor - One Available

- Your logo on all promotional/marketing materials, social posts, and event page
- Full-page color ad in our Holiday House Shopping Guide
- Free Admission for 6 to Ladies Night

\$350 Rembrandt Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page
- 1/4 page ad in our Holiday House Shopping Guide
- 2 tickets to Ladies Night

\$250 Picasso Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page

Halloween House | October 9-10 & October 16-17

Every October, the Carpenter House is transformed into a Haunted House, where brave participants over the age of 12 may enter for the fright of the season. The Haunted House combined with the outdoor Trick or Treat Street (including bounce houses, games, and not-so-scary stories) and the spooky café located in the Carriage House make up the RACC's Halloween House. This event runs for two weekends and is a beloved local Halloween tradition.

\$1,000 Michelangelo Level Sponsor - One Available

- Your logo on all promotional/marketing materials, social posts, and event page
- Full-page color ad in our Holiday House Shopping Guide
- Free Admission for 6 to Halloween House

\$350 Rembrandt Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page
- 1/4 page ad in our Holiday House Shopping Guide
- 2 tickets to Halloween House

\$250 Picasso Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page

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Sip Into Spring Food & Drink Festival | May 16

Sip Into Spring is a specialty food & drink festival filled with local wine, craft beer, artisan foods, and more. Guests will stroll through the Center and grounds listening to live music, sampling from vendors and shopping, enjoying the art on display, and welcoming in the spring season.

\$1,000 Michelangelo Level Sponsor - Two Available

- Your logo on all promotional/marketing materials, social posts, and event page
- Full-page color ad in our Holiday House Shopping Guide
- Free Admission for 6 to Sip Into Spring

\$350 Rembrandt Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page
- 1/4 page ad in our Holiday House Shopping Guide
- 2 tickets to Sip Into Spring

\$250 Picasso Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page
-

Event Series

Summer Music Series

A FREE concert series is hosted on the beautiful grounds of the RACC every Monday from the last week in June through the end of August. Featuring all different types of music, including jazz, bluegrass, singer-songwriter, and more, the Summer Music Series provides the perfect place to relax and enjoy the summer weather while supporting local musicians.

\$1,500 Michelangelo Level Sponsor - One Available

- Your logo on all promotional/marketing materials, social posts, and event page
- Full-page color ad in our Holiday House Shopping Guide
- One booth for your promotional material for the entire season

\$350 Rembrandt Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page
- 1/4 page ad in our Holiday House Shopping Guide

\$250 Picasso Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page

Sponsorship Opportunities

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Dinner & A Show Series

A series of evenings filled with dinner and entertainment. Guests will dine on cuisine catered by local restaurants before adjourning to the living room for local entertainment/music from a variety of styles. The Dinner & A Show Series provides the perfect venue for a date night, family outing, girls night, or solo night on the town.

\$750 Michelangelo Level Sponsor - Two Available

- Your logo on all promotional/marketing materials, social posts, and event page
- 2 tickets for each dinner in the series

\$350 Rembrandt Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page
- 1/4 page ad in our Holiday House Shopping Guide
- 2 tickets to holiday house

\$250 Picasso Level Sponsor - Unlimited

- Your logo on all promotional/marketing materials, social posts, and event page
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Music, Stories, & Art Series

This series consists of FREE children's concerts offered in partnership with Alliance Classical Players. Children will engage in listening to a story, hearing music that brings the story to life, and creating their own art project to bring a piece of the story home with them. The Music, Stories, & Art Series is a great way to promote music appreciation and literacy while providing a fun, free, family-friendly activity.

\$750 Michelangelo Level Sponsor - Two Available

- Your logo on all promotional/marketing materials, social posts, and event page
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Art Exhibit Series

With 3 galleries focused on exhibiting artwork by regional artists, the RACC hosts 9 exhibitions each year. Each exhibit opens with a reception and is open to visitors daily Monday through Friday. The Art Exhibit Series is a great way for local community members and artists alike to participate in the arts.

\$500 Michelangelo Level Sponsor - One Available

- Your logo on all promotional/marketing materials, social posts, and event page

Business Sponsorship Form

Please fill out completely and return with payment. **PLEASE PRINT clearly and legibly below.**

Today's Date _____ *** Your Membership is valid for **ONE YEAR** from this date.

Company Name _____ Phone _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____

All Business Sponsorships include:

- Listing/Logo on Our Website
- Notifications of Event and Programs via Online Newsletter
- 10% Discount on Rentals for Company Events
- Discounts on Various Activities, Including Classes, Events, and Concerts
(1 Employee Per Event)

Please select your Sponsorship Level _____

Business Sponsorship \$200	Picasso Level Sponsor \$250	Rembrandt Level Sponsor \$350	Michelangelo Level Sponsor \$500 & Up	Carpenter Foundation \$1,000
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Please Specify what event you would like to sponsor for Picasso, Rembrandt, or Michelangelo

In addition, I would like to donate the amount of \$ _____ to the following:

Building & Grounds
 The Owl & The Silver Moon Preschool
 Endowment Fund
 General Operating Funds
 ARTLETICS Summer Day Camp
 Art Infusion Day Camp

Payment Type: ***Please make checks payable to **RACC or Rome Art & Community Center**

Cash
 Check, Ck # _____
 Credit Card: VISA
 Mastercard
 Discover

Credit Card # _____ Exp. Date _____ CVV Code _____

Signature _____